

Their company, Grapevine, Texas-based Solo Brands, makes the Solo Stove -- a backyard fire pit that the Jan brothers describe as a "virtually smokeless" campfire alternative. It's a Kickstarter success story: The stove's campaign hit its \$15,000 goal in just two hours back in 2016, ultimately raising more than \$1.1 million.

He also quickly assigned PMG as Solo Stove"s media agency of record to improve marketing efficiency, increase demand and deepen connection with consumers with effective media planning and performance marketing.

Although Solo Stove makes everything from pizza ovens to grills, their star product is a portable, smokeless fire pit.. These stainless steel fire pits give off very little smoke and ash by creating an environment where the fire burns super hot. This creates a secondary burn that eliminates much of the ash and most of the smoke before reaching you.

The company offers a range of products, including grill-top pizza ovens, stove-top pizza ovens, and outdoor cooking centers, all designed to enhance the outdoor cooking experience by providing the ability to bake and roast a variety of foods. The company's products are sold to consumers in the outdoor cooking and grilling industry.

Solo Stove is a US based company that have developed the innovative camping stove, Solo Stove. With a passion for camping and the great outdoors, Solo Stove have created an easy to use, durable and lightweight camping stove that will have you cooking up a warm treat in no time.

Solo Stove is a portable low-smoke fire pit and camping stove brand offering pits, grills, and portable camp stoves.. Camping in natural areas such as national parks is an important social activity and provides a way of reconnecting with nature to achieve personal, social, and health benefits [1].. Jeff Jan founded Solo Stove in Texas in 2011, giving the brand a mantra of ...

Solo Stoves are some of the best outdoor fire pits in the market. And if you know someone who owns one, chances are they could benefit from a handy accessory or two to enhance their Solo Stove ...

Solo Stove Backyard Bonfire. Courtesy of Solo Brands. It's an all too common story about an early-stage growth company hitting a wall after running on the exuberant energy of entrepreneurial ...

In 2021, Solo Stove acquired additional lifestyle brands poised for growth, and, in doing so, created Solo Brands. Enter Solo Brands. We created Solo Brands with a vision for a different approach to direct-to-consumer brand building. One focused on beloved brands with authentically-lived values that are fundamentally built to last.

United States Stove Company is an American manufacturer based in South Pittsburg, Tennessee [1] that



produces residential wood burning and pellet burning stoves and sells stove accessories and parts. Founded in 1869 by John S. Perry and S.L Rogers, the United States Stove Company is one of the largest manufacturers of both wood and pellet stoves in the United States, with its ...

Solo Stove, a DTC grill and fire pit brand, has changed its name to Solo Brands. It has acquired Chubbies, Oru Kayak, and Isle. CEO John Merris said Solo Brands could acquire even more DTC...

Solo Brands, Inc. operates a direct-to-consumer platform that offers outdoor and lifestyle branded products in the United States. The company provides camp stoves under the Solo Stove Lite brand name; fire pits under the Solo Stove brand name; kayaks under the Oru brand name; paddle boards under the ISLE brand name; and storage solutions for fire pits, ...

GRAPEVINE, Texas--(BUSINESS WIRE)--Solo Brands, Inc (NYSE: DTC), ("Solo Brands" or the "Company"), a direct-to-consumer ... For the Solo Stove brand, preliminary revenue results, based on organic ...

The history of England Stove Works dates back to 1976, with Robert England and his sons. They made quality wood stoves at an affordable price. ... Commonly known as Englander, the company has built a strong brand image over the past 47 years, particularly in the United States and Canada. (Right image: first participation in the HPBA show)

Solo Stove, a DTC grill and fire pit brand, is rumored to be eyeing an IPO. The company, which sells a variety of fire pit and grill products, has changed its name to Solo Brands. It has recently acquired Chubbies, Oru Kayak, and Isle.

Thank you for being an integral part of the Solo Stove family. Here's to a new year filled with more shared fireside stories and the creation of countless memories. Skip to main content. \$25 off \$250+, \$75 off \$450+, \$150 off \$850+ ...

John Merris, who became CEO of Solo Brands in addition to brand president of Solo Stove, ... The company then outlined growth strategies for what will soon be a publicly traded corporation, such ...

Solo Stove, a Direct-to-Consumer (DTC) brand specializing in grills and fire pits, has changed its name to Solo Brands. It has acquired Chubbies, Oru Kayak, and Isle. Solo Stove, founded in 2011, has focused solely on selling products like fire pits, grills, and camp stoves.

Solo Stove is a leader in the category boasting high brand affinity, customer loyalty and net promotor scores. And its expansion into adjacent categories has been well received, like pizza ovens, tabletop fire bowls for outdoors and indoors under Terraflame by Solo, so more expanded offerings there are on the table, forgive the pun.



John Merris, CEO of Solo Brands and Solo Stove, said the deals are the result of finding like-minded life-style brands that compliment each other. The company plans to continue to add brands that ...

GRAPEVINE, Texas, January 08, 2024 -- (BUSINESS WIRE)--Solo Brands, Inc. (NYSE:DTC) ("the Company" or "Solo Brands") an omni-channel platform of beloved brands Solo Stove, ...

Solo Stoves are made in China and Vietnam. But all of the stoves are designed in the United States. It is an American brand, and this company's headquarters is located in Fort Worth, Texas, USA. An American company named Bertram Capital invests in Solo Stove products. Solo designs stoves create less smoke and are portable [...]

Solo Stove reports that sales have been up 30%, year over year, since COVID-19 hit in March--and rose even further in November, typically the company's busiest month. Solo Stove says that it ...

Solo Stoves are made in China and Vietnam. But all of the stoves are designed in the United States. It is an American brand, and this company's headquarters is located in Fort Worth, Texas, USA. An American company ...

As a global brand, U. S. Stove designs & engineers our products in South Pittsburgh, Tennessee. Our manufacturing utilizes components sourced both domestically and globally for assembly in various manufacturing facilities both at home and abroad.

For over 150 years, US Stove Company has been empowering that spirit of freedom with heating appliances that keep Americans warm and self-reliant. As America's hearths transformed from a nation-building necessity to a proud symbol of independence, we've remained obsessed with inventing and building the heating appliances that make it ...

Powered by a seasonally-strong performance by its flagship fire pit brand, Solo Stove, Solo Brands reported sales in the fourth quarter ended December 31 surged 164 percent to \$176.5 million. ... Over 25,000 of the company's customers purchased from at least two of its brands by the end of 2021, up from 4,000 at the beginning of the year. ...

The Solo Stove Yukon is designed to promote airflow, which creates a more efficient burn and less smoke. The lack of oxygen and the rising hot air created by the fire pulls air through the bottom vents, bringing more oxygen into the fire pit. The air comes up through holes in the base of the pit, as well as through holes at the top.

John Merris, who became CEO of Solo Brands in addition to brand president of Solo Stove, explains in an interview with Outside Business Journal that it made perfect business sense for this...

John Merris and his team at the outdoor firepit brand Solo Stove didn"t set out to become serial acquirers, but



that"s exactly what happened when the private equity-backed company went from...

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